

## BUSINESS & MANAGEMENT

The Oxford University Press Business & Management list brings the best academic work on business and management, broadly defined, to an international audience of scholars, researchers and advanced students. Drawing on the foundation disciplines of business and management, the list includes work by economists, sociologists, psychologists, political scientists and historians, as well as business academics. The list contains monographs, works of reference, and books for the professional and general reader. It also includes books published in the prestigious *Clarendon Lectures in Management Studies* series.

### January 2009

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#### Business History

- |                                      |  |
|--------------------------------------|--|
| <b>Coopey et al</b>                  | Mail Order Retailing in Britain (2005) |
| <b>Cortada</b>                       | The Digital Hand (2003)                |
| <b>Cortada</b>                       | The Digital Hand Volume II (2005)      |
| <b>Cortada</b>                       | The Digital Hand Volume III (2007)     |
| <b>Gourvish</b>                      | British Rail 1974-1997 (2002)          |
| <b>Lipartito &amp; Sicilia (eds)</b> | Constructing Corporate America (2004)  |
| <b>Wilson &amp; Thomson</b>          | The Making of Modern Management (2006) |

#### Innovation

- |   |  |
|---|--|
| <b>Braunerhjelm &amp; Feldman (eds)</b> | Cluster Genesis: The Origins of Technology Based Clusters (2006) |
| <b>Casper</b>                           | Creating Silicon Valley in Europe (2007)                         |
| <b>Gloor</b>                            | Swarm Creativity (2006)  |
| <b>Whittaker &amp; Cole (eds)</b>       | Recovering from Success (2006)                                   |

#### Corporate Governance

- |                                     |   |
|-------------------------------------|---|
| <b>Gospel &amp; Pendleton (eds)</b> | Corporate Governance and Labour (2004)            |
| <b>Grandori (ed)</b>                | Corporate Governance and Firm Organization (2004) |
| <b>Learmount</b>                    | Corporate Governance (2004)                       |

#### International Business

- |                                      |   |
|--------------------------------------|---|
| <b>Arora &amp; Gambardella (eds)</b> | From Underdogs to Tigers (2005)                     |
| <b>Chang (ed)</b>                    | Business Groups in East Asia (2006)                 |
| <b>Child et al</b>                   | The Management of International Acquisitions (2003) |
| <b>Elger &amp; Smith</b>             | Assembling Work (2005)                              |
| <b>Grosse &amp; Mesquita</b>         | Can Latin American Firms Compete? (2007)            |
| <b>Kristensen &amp; Zeitlin</b>      | Local Players in Global Games (2004)                |
| <b>Sako</b>                          | Shifting Boundaries of the Firm (2006)              |
| <b>Sorge</b>                         | The Global and the Local (2005)                     |
| <b>Zeitlin &amp; Herrigel (eds)</b>  | Americanization and its Limits (2004)               |

#### Finance, Accounting and Banking

- |                              |  |
|------------------------------|--|
| <b>Cassis &amp; Bussiere</b> | London and Paris as International Financial Centre in the Twentieth Century (2005) |
|------------------------------|--|

#### HRM / IR

- |                                  |   |
|----------------------------------|---|
| <b>Almond &amp; Ferner (eds)</b> | American Multinationals in Europe (2006)        |
| <b>Frege</b>                     | Employment Research and State Traditions (2007) |
| <b>Tai</b>                       | Corporate E-Learning (2007)                     |
| <b>Undy</b>                      | Trade Union Merger Strategies (2008)            |

#### Knowledge Management

- |                                |  |
|--------------------------------|--|
| <b>Boisot, MacMillan et al</b> | Explorations in Information Space (2007)                     |
| <b>Choo</b>                    | The Knowing Organization, 2nd edition (2005)                 |
| <b>Deem et al</b>              | Knowledge, Higher Education and the New Managerialism (2007) |
| <b>DeLong</b>                  | Lost Knowledge (2004)  |
| <b>Foss &amp; Michailova</b>   | Knowledge Governance (2008)                                  |

#### Information Technology

- |                    |  |
|--------------------|--|
| <b>Ciborra</b>     | The Labyrinths of Information NIP (2004) |
| <b>Coopey (ed)</b> | Information Technology Policy (2004)     |

## Marketing

**Jagpal** Fusion for Profit (2008)

## Organization Studies

**Amin & Roberts** Community, Economic Creativity, and  
–Organization (2008)  
**Avgerou** Information Systems and Global Diversity  
(2003)  
**Dosi et al** Understanding Industrial and Corporate  
Change (2004)  
**Luthans et al** Psychological Capital (2006)

## Pensions & Pensions Management

**Ameriks** Recalibrating Retirement Spending and  
Saving (2008)  
**Cannon & Tonks** Annuity Markets (2008)  
**Kay & Sinha** Lessons from Pension Reform in the  
Americas (2007)  
**Madrian et al (eds)** Redefining Retirement (2007)

## Political Economy

**Crouch** Capitalist Diversity and Change (2005)  
**Ebner & Beck** The Institutions of the Market (2008)

**Frege & Kelly (eds)** Varieties of Unionism (2004)  
**Hancké et al (eds)** Beyond Varieties of Capitalism (2007)  
**Hermann** One Political Economy, One Competitive  
Strategy? (2008)  
**Whitford** The New Old Economy (2005)  
**Whitley** Business Systems and Organizational  
Capabilities (2007)

## Public Management

**Dopson &  
Fitzgerald (eds)** Knowledge to Action? (2005)

## Strategy

**Anandalingham  
& Lucas  
Cannella  
Gilpin** Beware the Winner's Curse (2004)  
Strategic Leadership (2008)  
Crisis Management in a Complex World  
(2008)  
Between Enterprise and Ethics (2004)  
**Hendry  
Inkpen &  
Ramaswamy  
North & Macal  
Patriotta** Global Strategy (2005)  
Managing Business Complexity (2007)  
Organizational Knowledge in the Making  
(2004)  
**Prencipe et al** The Business of Systems Integration (2005)

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